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#### Premier Partnership Benefits

The ISCB offers interested organizations partnership opportunities to become a "Premier Sponsor" of the ISMB 2006 conference. Benefits include ISCB and ISMB customized event packages to meet your specific marketing needs.

To discuss the Premier Partnership opportunity, please contact Steven Leard at [sleard@iscb.org](mailto:sleard@iscb.org) or call +1-780-414-1663.

#### Platinum Benefits

For-profit company US\$20,000/Non-profit Institution US\$14,000

- One exhibit booth (*Preferred location - see Exhibitor Benefits description below*)
- Two 1-hour demonstration times (*ISMB to schedule*)
- Logo slide during opening session
- Full page black and white advertisement in the conference program
- Company logo with link to company on the ISMB 2006 website index page
- Company logo with link to company on the ISMB 2006 website sponsorship page
- Company name and description listed as "Platinum Sponsor" in conference program
- Company brochure in registration bag
- Four full conference registrations including tutorials
- Four tickets to off-site social event
- Five additional exhibit-hall-only passes (*no access to scientific sessions*)

Spaces assigned on first-come basis based on funds received

#### Gold Benefits

For-profit company US\$12,000/Non-profit Institution US\$7,000

- Up to one exhibit booth (*see Exhibitor Benefits description below*)
- One 1-hour demonstration time (*ISMB to schedule*)
- Half-page black & white advertisement in conference program
- Company name listed on ISMB 2006 website sponsorship page
- Company name and description listed as "Gold Sponsor" in conference program
- Two full conference registrations including tutorials
- Two tickets to off-site social event
- Three additional exhibit-hall-only passes (*no access to scientific sessions*)

#### Silver Benefits\*

For-profit company US\$6,000/Non-profit Institution US\$4,000

- One 1-hour demonstration time (*ISMB to schedule*)
- Half-page black & white advertisement in conference program
- Company name listed on ISMB 2006 website sponsorship page
- Company name and description listed as "Silver Sponsor" in the conference program
- One full conference registration including tutorials
- One additional ticket to off-site social event

\*Exhibitor space not included in silver sponsorship package

# ISMB 2006 opportunity

Fortaleza Convention Center  
Fortaleza, Brazil - August 6-10, 2006

#### Exhibitor Benefits\*\*

For-profit company US\$3,500/Non-profit Institution US\$2,500

- 3m x 3m booth
- Structure: Hardwall
- Name listed in conference program as exhibitor
- Three exhibit-hall-only passes
- Company name on a sign, printed one color
- One table with drape
- One padded chair
- One wastebasket
- Wireless internet available onsite

#### Software Demo Benefits\*\*

For-profit company US\$3,000

Software demos allow organizations to demonstrate their software/hardware relevant to the bioinformatics and computational biology community

- One 1-hour demo session (*scheduled by ISMB 2006*)
- Listing in the conference program, including your demonstration time in the main schedule and a 50-word summary in a special section of the program book
- Private demonstration room
- Independent submission and acceptance procedures for academic and corporate demos
- Audio-Visual equipment provided includes LCD projector, screen, microphone (*all additional equipment required will be charged at cost to the presenting organization*)

#### Industry Poster Benefits\*\*

For-profit company US\$1,000/Non-profit Institution US\$500

- Name listed in conference program book
- One exhibit hall only pass (*no access to scientific sessions*)
- Company name listed on the poster board

There will be no tables, chairs or areas to display brochures or literature at this location. This will be "posters only".

\*\*Does not include conference registration

#### Other Sponsor Opportunities

Companies will benefit by acknowledgement in the conference program, signage and conference website and through delegate appreciation of your support.

- **Delegate satchels\*** US \$30,000: single sponsorship available or up to three companies as joint sponsors at US\$10,000 per company. Includes color logo on satchel and opportunity to include one promotional brochure in satchel.
- **Gala Dinner** US\$27,000: This premier Brazilian evening will be the conference's signature special event showcasing Brazilian entertainment and food. Single sponsorship or up to three companies as a joint sponsorship at US\$9,000 per company. Includes recognition signage, opportunity to welcome delegates to event and one promotional brochure in delegate satchel.
- **Conference T-Shirts\*** US\$15,000: Single sponsorship or up to three companies as a joint sponsorship at US\$5,000 per company. Includes company logo on t-shirt and one promotional brochure in delegate satchel.
- **Opening Reception** US\$15,000: Fun filled evening of food and entertainment. Single sponsorship or up to three companies as a joint sponsorship at US\$5,000 per company. Includes event signage and one promotional brochure in delegate satchel.
- **Luncheons** US\$15,000: Single sponsorship or up to three companies as a joint sponsorship at US\$5,000 per company. Includes event signage and one promotional brochure in delegate satchel.
- **Poster Receptions** US\$15,000: Single sponsorship or up to three companies as a joint sponsorship at US\$5,000 per company. Includes event signage and one promotional brochure in delegate satchel.
- **Refreshment Breaks** US\$5,000: Single sponsorship or two companies as a joint sponsorship at US\$2,500 per company. Includes event signage recognizing break sponsors.
- **Keynote Speaker Sponsorship** US\$5,000: Supports keynote travel expenses.
- **Name Badge lanyards\*** US \$3,000: exclusive sponsorship available to one company.
- **Student Travel Fellowship** US\$1,500: Each year organizations support travel and expenses for students to attend the ISMB conference.

\*Company name will be listed on the item along with the ISMB 2006 logo. ISCB retains the rights for logo placement and item production.

www.iscb.org/ismb2006