

in 2005...

...THE 13th ANNUAL MEETING OF THE INTERNATIONAL SOCIETY FOR COMPUTATIONAL BIOLOGY:

Preeminent computational biologists and bio-IT executives from around the world gather annually for the world's largest bioinformatics conference: the International Conference on Intelligent Systems for Molecular Biology (ISMB). As the annual meeting of the International Society for Computational Biology (ISCB), ISMB—*now in its 13th year*—boasts nearly a week of scientific presentations, collegial exchange and exploration of new technologies. The University of Michigan will host ISMB 2005 on June 25-29 at the Detroit Marriott Renaissance Center. The ISMB 2005 conference is the year's best opportunity to discuss cutting-edge bioinformatics research and products with the leading researchers in the field.

ISMB 2005 will include an exciting program of posters, papers, tutorials, software demos, exhibits, and speakers. In years past, ISMB has been *the venue* to present breakthrough results, hear from the top scientists, and discover new developments at the leading edge of bioinformatics. For sponsors and exhibitors, ISMB has become *the event* to uncover new trends in R&D, meet face-to-face with potential clients, and connect with the bioinformatics community.

Now is the time to demonstrate your presence in this emerging market and to expand contacts in the field of bioinformatics. ISMB 2005 offers the perfect venue. Conference sponsorship—*your interface to the bioinformatics community*—is available through corporate sponsorship packages and participation in the ISMB 2005 conference exhibition.

For additional information regarding your participation in ISMB 2005 please contact:

Stephanie Hagstrom, CMP, Conference Liaison
ISCB/ISMB Conference Vice Chair
Tel: +1-360-387-5801
email: sponsorship05@ismbconf.org



Michigan: June 25-29

contacts

iscb contact

Stephanie Hagstrom, CMP
ISCB/ISMB Conference Vice Chair
c/o San Diego Supercomputer Center
9500 Gilman Drive, MC 0505
La Jolla, CA 92093-0505 USA
Tel/Fax: +1-360-387-5801
email: sponsorship05@ismbconf.org

helpful websites

ISMB 2005 SPONSORS: www.iscb.org/ismb2005/sponsor_industry.html
REGISTRATION: www.iscb.org/ismb2005/reg.html
SPONSORS SIGN-UP FORM: www.iscb.org/ismb2005/signup.php
EXHIBITOR SCHEDULE: www.iscb.org/ismb2005/exhibitor_schedule.html
EXHIBITOR FLOORPLAN: www.iscb.org/ismb2005/exhibitor_all.html
EXHIBITOR RESOURCES: www.iscb.org/ismb2005/exhibitor_res.html
HOUSING: www.iscb.org/ismb2005/housing.html

ISMB
2005

sponsorship

Detroit Marriott Renaissance Center
Michigan, USA ❖ June 25-29, 2005

www.iscb.org/ismb2005



PAST SPONSORS:
 Accelrys
 Agouron Pharmaceuticals
 AMIA
 Apple
 AstraZeneca
 Aventis Pharmaceuticals
 Biomax Informatics
 BioMed Central Ltd
 Biosapiens Network
 Bristol-Myers Squibb
 Cambridge University Press
 Chemical Computing Group
 Chapman & Hall/CRC Press
 CCP11
 Dupont
 Electric Genetics Corp
 EBI
 Force 10
 GeneData Inc
 Gene Logic Inc
 Genetix Ltd
 Genops Bioinformatics Inc
 Genvea Biosciences
 Glaxo-Wellcome Inc
 Henry Stewart Publications
 Hewlett-Packard
 IBM
 InforMax Inc
 InforSense Ltd
 Inpharmatica
 InPharmix Inc
 Institute of Physics Publishing
 Integrated Genomics Inc
 Intellidos Ltd
 Invitrogen
 John Wiley & Sons
 Life Science I.T.
 LION bioscience
 Math Works
 MDL Information Systems AG
 Microsoft Research
 Microway
 Millennium Pharmaceuticals
 Molecular Simulations Inc
 NIH
 NSF
 Nature Signaling Gateway
 One NorthEast
 Oxford Bioinformatics Forum
 Oxford University Press
 Paracel
 Partek Inc
 Pfizer
 Platform Computing Ltd
 Protein Data Bank
 Protein Pathways Inc
 PubGene Inc
 QBioCom Ltd
 RLX Technologies
 Science Factory GmbH
 SGI
 Silicon Genetics
 Spotfire Inc
 Springer-Verlag
 Structural Bioinformatics Inc
 Structural Genomix
 Sun Microsystems
 Synmatix
 The blueprint Initiative
 The MIT Press
 TimeLogic Corporation
 US Department of Energy
 Zymogenetics Inc

ismb 2005: opportunity

DETROIT MARRIOTT RENAISSANCE CENTER ❖ MICHIGAN: JUNE 25-29 ❖ HOSTED BY THE UNIVERSITY OF MICHIGAN

premier partnership benefits

NEW IN 2005: PREMIER SPONSOR!

The ISCB is offering a partnership to interested organizations to be a "Premier Sponsor" of the ISMB 2005 conference. The benefits will include ISCB and ISMB event packages that are customized to meet your marketing needs.

To discuss this partnership opportunity, please contact Stephanie Hagstrom at shagstrom@iscb.org or call +1-360-387-5801.

platinum benefits

CORPORATE US \$20,000/NON-PROFIT US \$14,000

- ❖ One 8'x10' exhibit booth in a premium location (*Premium location available until January 15, 2005; after that on availability*)
- ❖ Sponsor of Poster Night reception
- ❖ Two 1-hour demonstration times (*ISMB to schedule*)
- ❖ Logo slide during opening session
- ❖ One Industry Poster display (*see industry poster info*)
- ❖ Full page black & white advertisement in conference program
- ❖ Company logo with link to company on the ISMB 2005 home & sponsorship webpages
- ❖ Company name & description listed as "Platinum Sponsor" in conference program
- ❖ Company brochure in registration bag
- ❖ Four complimentary conference registrations *Includes tutorials*
- ❖ Four tickets to off-site social event
- ❖ Five exhibit hall only passes (*no access to scientific sessions*)

gold benefits

CORPORATE US \$12,000/NON-PROFIT US \$7,000

- ❖ One exhibit booth (*see exhibit booth info*)
- ❖ One 1-hour demonstration time (*ISMB to schedule*)
- ❖ Half-page black & white advertisement in conference program
- ❖ Company name & logo listed on ISMB 2005 website sponsorship page
- ❖ Company name & description listed as "Gold Sponsor" in conference program
- ❖ Two complimentary conference registrations *Includes tutorials*
- ❖ Two tickets to off-site social event
- ❖ Three exhibit hall only passes (*no access to scientific sessions*)

silver benefits*

CORPORATE US \$6,000/NON-PROFIT US \$4,000

- ❖ One 1-hour demonstration time (*ISMB to schedule*)
- ❖ Half-page black & white advertisement in conference program
- ❖ Company name & logo listed on ISMB 2005 website sponsorship page
- ❖ Company name & description listed as "Silver Sponsor" in the conference program
- ❖ One complimentary conference registration *Includes tutorials*
- ❖ One ticket to off-site social event

*Does not include exhibit space

exhibitor benefits**

CORPORATE US \$3,500/NON-PROFIT US \$2,500

- ❖ 10' wide x 8' deep booth (*Structure: pipe & drape*)
- ❖ Name listed in conference program as exhibitor
- ❖ Three exhibit hall only passes
- ❖ Company name on a sign, printed *one color*
- ❖ One table with table skirt
- ❖ One padded chair
- ❖ One wastebasket
- ❖ Wireless internet will be available onsite

software demo benefits**

CORPORATE US \$3,000

The ISMB 2005 Software Demo session will allow organizations to demonstrate their software/hardware relevant to the bioinformatics/molecular biology community.

- ❖ One 1-hour demonstration time (*ISMB to schedule*)
- ❖ Private demonstration room
- ❖ Listing in conference program with description of software and demonstration time
- ❖ Listing in conference schedule
- ❖ AV equipment provided *LCD projector, screen, and microphone (all additional equipment required will be charged at cost to the presenting organization)*

industry poster benefits**

CORPORATE US \$1,000/NON-PROFIT US \$500

- ❖ Company name listed above poster board space
- ❖ Name listed in conference program book
- ❖ One exhibit hall only pass

**Does not include conference registration

other opportunities

Companies will be acknowledged in the conference program, the conference website & signage.

- ❖ NAME BADGE LANYARDS* US\$3,000: *exclusive sponsorship available to one company*
- ❖ REGISTRATION SACHELS* US\$30,000: *single sponsorship available or up to three companies as a joint sponsorship at US\$10,000 per company*
- ❖ VOLUNTEER T-SHIRTS* US\$3,000: *exclusive sponsorship available to one company*
- ❖ CONFERENCE T-SHIRTS* US\$15,000: *for single sponsorship or up to three companies as a joint sponsorship at US\$5,000 per company*
- ❖ OPENING RECEPTION US\$15,000: *Fun filled evening of food and entertainment: single sponsorship available or up to three companies as a joint sponsorship at US\$5,000 per company*
- ❖ GALA DINNER AND EVENT US\$27,000: *This not-to-miss evening is the event that is remembered year after year. Single sponsorship available or up to three companies as a joint sponsorship at US\$9,000 per company*
- ❖ LUNCHEONS US\$15,000: *for single sponsorship or up to three companies as a joint sponsorship at US\$5,000 per company*
- ❖ POSTER RECEPTIONS US\$15,000: *for single sponsorship or up to three companies as a joint sponsorship at US\$5,000 per company*
- ❖ BREAKS US\$7,500: *for single sponsorship or up to three companies as a joint sponsorship at US\$2,500 per company*
- ❖ KEYNOTE SPEAKER SPONSORSHIP US\$5,000: *supports all keynote speakers' travel expenses*
- ❖ STUDENT TRAVEL FELLOWSHIPS US\$1,500: *supports travel and expenses for one student to attend ISMB 2005*

* Organization names will be listed on the item along with the ISMB 2005 logo. ISCB retains the rights for logo placement & item production.



www.iscb.org/ismb2005